2019 QSEN National Forum
QSEN ROCKS: Informatics Competency and Simulation To Improve Quality and Safety Education and Practice

Sponsorship and Exhibition Opportunities

Cleveland, Ohio
May 29-31, 2019

Potential to reach over 10,000 Nurses in the QSEN Community
Empowering QSEN Conference

350+ attendees
80+ poster presentations
8+ countries represented
8+ hours of exhibit networking
15 credit hours
75 speakers

Reasons to join QSEN

- Connect with key decision makers
- Build lasting partnerships
- Increase the visibility of your organization

Conference Objectives

- Disseminate innovations or research in teaching strategies or curricular design that enhance QSEN competency integration in academic and/or practice settings.
- Highlight innovation or research that demonstrates evidence of behavior change or system change supported by underlying quality and safety competencies.
- Describe the current state of informatics, technology, and simulation related to quality and safety in academia and practice.

Mission

The QSEN Institute is a collaborative of healthcare professionals focused on education, practice, and scholarship to improve quality and safety of healthcare systems.

Vision

Our vision is to inspire healthcare professionals to have quality and safety as core values to guide their work.

Mary Dolansky
Director
QSEN Institute

Sponsorship Contact: Brigid L. Mercer 216.368.6324 | blm90@case.edu
Welcome

The QSEN Forum this year will highlight Informatics Competency and Innovative Simulation Solutions to improve quality and safety education and practice. The event will showcase the very best of educational activities and reflect on the solutions for the challenges we face.

Join over 350 attendees from around the world who strive to make patient care better through education in practice and academia. This event aims to emphasize the connection of education outcomes for patients and communities, provide practical solutions that can be implemented within the classroom and workplace, foster effective innovation and connect healthcare leaders, educators, and practitioners around the world.

Don’t miss the 10th QSEN Forum, where participants can engage, energize and evolve health care. Our co-chairs, together with our planning committee, have created a program that is relevant & engaging.

Keynote Speaker

Patricia Brennan, RN, PhD
Director, National Library of Medicine, Bethesda, MD

Special Speaker

Gerry Altmiller, EdD, APRN, ACNS-BC, FAAN
Professor, The College of New Jersey, Ewing Township, NJ

Back By Popular Demand “Integrating the QSEN Competencies into Student Learning: Strategies for Nurse Educators”

QSEN Competencies

Six competencies capture the essence and key priorities of QSEN’s movement

- Patient-Centered Care
- Evidence Based Practice (EBP)
- Safety
- Teamwork and Collaboration
- Quality Improvement (QI)
- Informatics

Our efforts provide solutions for implementation of quality and safety competencies to improve care

QSEN Forum Preconference:

- Preconference 1
  Simulation: Key to Increasing Return on Investment and Improving Patient Outcomes
- Preconference 2
  Enhancing QSEN Teamwork and Collaboration Competencies Using TeamSTEPPS®
- Preconference 3
  Enhancing Professional Practice Through the Implementation of Quality and Safety Competencies
- Preconference 4
  Caring for Vulnerable Patients: Using Informatics to Close the Practice Gap
- Preconference 5
  Innovative Use of Technology in Pre-licensure Education, Graduate Education, Clinical Practice and Research
- Preconference 6
  Simulation: Visit and Learn at the Cleveland Clinic Simulation Center
Quick Facts

QSEN Activities
- The website, QSEN.org, provides valuable resources, including teaching strategies, annotated bibliographies, faculty learning modules, videos and links to related websites
- National Annual Conference for nurses in academia and clinical practice
- Opportunities for online learning through modules and massive open online courses

Profile of Attendees
- AD/BSN: 5%
- DNP: 17.4%
- Master's-Prepared: 52.3%
- PhD: 25.3%

What our attendees say
- 60% find that the networking is a valuable component of the Forum's programming
- 100% are satisfied with the participation experience

Where our attendees come from
- Canada
- USA
- Sweden
- Netherlands
- UK
- China
- Saudi Arabia
- Brazil
- Puerto Rico
- South Africa

Country data taken from 2018 registration information
Sponsorship

QSEN sponsorship packages can be tailored to suit your requirements and maximize the benefit of your participation. Let us help you build your brand, promote your product, grow your database of qualified contacts, help you make industry connections and more!

Custom Brand Packages

<table>
<thead>
<tr>
<th>Events + Networking</th>
<th>Benefit</th>
<th>Investment US$</th>
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<tbody>
<tr>
<td>Welcome Reception - Poster Session Co-Sponsor</td>
<td>The Welcome Reception - Poster Session kicks off the 2019 QSEN conference with hors d'oeuvres and cocktails right in the poster session hall! This sponsorship provides your company with the ability to interact with attendees in a unique way on the first day of the conference. Signage and company logo visibility will be included in event space, schedule and promotion. Sponsor may provide branded giveaway items and company literature onsite.</td>
<td>$6,000 Co-Sponsored</td>
</tr>
<tr>
<td>Exclusive Event Host Sponsor</td>
<td><strong>Breakfast Host Sponsorship (2 available)</strong> will provide your company exposure during the most important meal of the day! Signage and company logo visibility will be included in event space, schedule and promotion. Sponsor may provide branded giveaway items and company literature onsite.</td>
<td>$5,000 Exclusive</td>
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<td></td>
<td><strong>Lunch Host Sponsorship (1 available)</strong> will provide your company exposure during a key conference event! Signage and company logo visibility will be included in event space, schedule and promotion. Sponsor may provide branded giveaway items and company literature onsite.</td>
<td>$5,000 Exclusive</td>
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<td><strong>Education + Branding</strong></td>
<td><strong>Benefit</strong></td>
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<tr>
<td><strong>Expert and Vendor Track Sessions</strong></td>
<td><strong>Limited Availability.</strong> Provide educational content or demonstrate your products and services to attendees in a classroom atmosphere. Sessions run concurrently with conference educational programs, and are listed on the main conference schedule online and in print. Additional benefits include design of your own program and speakers, and exposure in conference marketing activities.</td>
<td><strong>$3,500</strong></td>
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<td><strong>Branding + Information</strong></td>
<td><strong>School of Nursing Partners</strong></td>
<td><strong>$3,000</strong></td>
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<td></td>
<td>Schools of Nursing will receive special recognition as partners of the conference in event promotion efforts. Each school will receive an exhibitor table, 50% reduced fee for 2 admissions to the conference and the opportunity to include a school promotional item or marketing brochure in the QSEN conference bag distributed to all attendees at registration, OR your school's logo will be listed on the outside of the bag. Bag inserts will need to be delivered to QSEN offices prior to the conference.</td>
<td></td>
</tr>
<tr>
<td><strong>Attendee Bag Sponsor + Insert</strong></td>
<td>Presented to each full conference attendee at the time of registration. These tote bags will be used during and long after the conference, providing maximum marketing impact. Your company's logo will be listed on the outside of the bag. Your promotional piece or marketing brochure will be included in the attendee bag. Make it memorable and creative! Bag inserts will need to be delivered to QSEN offices prior to the conference.</td>
<td><strong>$2,500</strong></td>
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<tr>
<td><strong>Attendee Bag Insert</strong></td>
<td>Your promotional piece or marketing brochure will be included in the QSEN conference bag distributed to all attendees at registration. Make it memorable and creative! Bag inserts will need to be delivered to QSEN offices prior to the conference. Inserts are available for exhibiting or sponsoring companies only.</td>
<td><strong>$1,500</strong></td>
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<tr>
<td>Exhibitor</td>
<td>• One skirted 6-foot table with chairs for 2 days</td>
<td>$1,700</td>
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<td>• Acknowledgement on the website and at the event</td>
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<td>• Complimentary registration fee for one admission to all educational</td>
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<td></td>
<td>sessions and meals</td>
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<tr>
<td>Nonprofit</td>
<td>• One skirted 6-foot table with chairs for 2 days</td>
<td>$1,200</td>
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<td>Philanthropic</td>
<td>Your generous donations directly support the mission of the QSEN</td>
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<td>Partner</td>
<td>Institute.</td>
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*Includes marketing support, pre-event delegate registration, delegate scanning for contact details, event guide and website presence

Exhibitors make key connections that may lead to future sales

Exhibitors are happy with the quality of our audience

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Forthcoming Event

2020 QSEN National Forum

May 27 – 29, 2020
Philadelphia, PA

For further information please contact

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