“EVOLVING IDEAS IN HEALTH CARE”

FREQUENTLY ASKED QUESTIONS

APPLYING

Q. What is QSEN?
A. The Quality Safety Education for Nurses (QSEN) is a collaborative of healthcare system leaders in academia, practice and scholarship that are dedicated to the best practices and innovations to improve quality and safety of healthcare systems and in educating our future healthcare workforce. For more information visit www.qsen.org.

Q. Where can I find the application and eligibility criteria?
A. If you are interested, fill out our online application https://goo.gl/forms/WwL0NzOIDoK7toLY2 or for more information email us at qsenstartup@gmail.com

Q. In order to be eligible for this event, I must be a startup company or have an idea for healthcare quality or safety?
A. Yes. Applicants’ idea or company must be less than 7 years old or less by April 15, 2019. There are a wide range of products and services centered on healthcare quality and safety. Be sure to tell us in your application how yours relate.

Q. What is the deadline to apply and when will I find out if I am accepted?
A. The deadline to apply has been extended to April 15, 2019. We will select quality admissions on a rolling basis until we are at capacity! The payment of $250.00 will be due to QSEN within 7 days of acceptance to secure your space.

Q. How will this event help me or my company?
A. Reports show that often times when products are being created they have a limited view of product influence. QSEN attendees attend from all of over the world, thus giving multifaceted views and ideas that can help you improve your product or services thus minimizing challenges early. It also provides an opportunity to network with healthcare leaders.

Q. I cannot attend the May 29, 2019 event. Am I eligible to apply?
A. In order to be eligible for the event, 1-2 participants from your company must be available to speak with QSEN attendees on May 29, 2019 at the event.

Q. Will all startups that apply be accepted?
A. No: We are only allowing ~ 12-24 startups. In addition to space limitations, we want to maximize the quality of interactions or quantity of interactions. Furthermore, startups that do not explain how their product is related to quality and safety in healthcare will not be accepted.

AT THE CONFERENCE

Q. How much space will I have to present?
A. You will be provided a 4ft Space to present, easels and floor materials around your area is acceptable

Q. How many people from academic and practice areas in healthcare will I engage with?
A. Between 25-100 attendees designated for this event and the networking reception to follow.

Q. How long will I have with each attendee or attendee group?
A. 5-10 minutes will be allotted for each attendee. The timekeeper will announce when the time is up. Post-event, networking reception will allow for further conversations between startups and attendees.

Q. Are there preset questions that we can ask attendees?
A. We will have some general questions to generate conversation; however, this time is tailored to answer questions that will be meaningful to improving your product/service.

Q. Will attendees have preset questions that they will ask us?
A. Yes, we will have some general questions to generate conversation, however, the questions are not set in stone.

Q. How will attendees vote for the 2019 Most Promising Startup Award?
A. Following interactions with each startup, attendees will be given a voter’s card and asked to select their company of choice for the award. The voter cards will be collected going into the reception and winners announce at 7:30 pm.

Q. Are there any advertisements that come with attending?
A. Yes! While we understand the costliness of advertising and exposure, we are going to do social media shares and advertisement leading up to the event to our attendees and also will include information including pictures on our website following the event.

Q. Can I attend the conference?
A. The conference registration fee is separate from the event; however, the cost to attend the conference will be prorated for the days you are looking to attend.

Q. Will QSEN be providing any hotel and or travel accommodations?
A. QSEN will not be providing any hotel or travel accommodations. Startup companies selected to attend are responsible for their only travel, lodging, and meal expenses.

Q. What if I have any more questions?
A. Please reach out to qsenstartup@gmail.com.