Sponsorship and Exhibition Opportunities

2022 QSEN INTERNATIONAL FORUM

Aligning the New AACN Essentials and QSEN:

The Future of Quality and Safety Competencies in Nursing Education and Practice

Denver Sheraton Downtown Hotel
Denver Colorado

JUNE 1-3, 2022
WELCOME

Mission
The QSEN Institute is a collaborative of healthcare professionals focused on education, practice, and scholarship to improve quality and safety of healthcare systems.

Vision
Our vision is to inspire healthcare professionals to have quality and safety as core values to guide their work.

Mary Dolansky
PhD, RN, FAAN

Director, QSEN Institute
Associate Professor, Sarah C. Hirsh Professorship in Nursing, Frances Payne Bolton School of Nursing, Case Western Reserve University
Associate Professor, Department of Population and Quantitative Health Sciences, School of Medicine, Case Western Reserve University
Senior Faculty Scholar, VA Quality Scholars Program

The QSEN International Forum this year will highlight competency based education including both the QSEN competencies and the AACN Re-envisioned Essentials.

The event will showcase the very best of educational and practice activities and reflect on the solutions for the challenges we face in healthcare today.

Join attendees from around the world who strive to make patient care better through the implementation of quality and safety competencies in practice and academia.

This event aims to emphasize the connections among competency-based education and outcomes for students, nurses, patients, and communities, provide practical solutions that can be implemented within the classroom and workplace, foster effective innovation, and connect healthcare leaders, educators, and practitioners from around the world.

Don’t miss the 2022 QSEN International Forum, where participants can engage, energize and evolve health care. Our planning committee is planning a QSEN Celebration—remembering our past and envisioning our future.

You don’t want to miss this Celebration of 17 years of QSEN!!
ABOUT THE FORUM

The 2022 Quality and Safety Education for Nurses (QSEN) International Forum will take place in Sheraton Denver Downtown Hotel, Denver, CO from June 1 – June 3, 2022. The Forum is designed to attract nursing leaders in academia and practice.

Forum learning outcomes:
- Explore the alignment of the QSEN competencies and the new AACN Essentials
- Learn strategies for quality and safety competency integration into undergraduate and graduate curricula and practice settings
- Share innovations in education, professional development, and practice to enhance quality and safety in healthcare
- Disseminate quality and safety scholarship

Why you should participate

This forum is designed to attract innovators and faculty leaders for the improvement of quality and safety education through sharing of innovations in curricular design and teaching strategies that accomplish QSEN competency development, research related to quality and safety education in pre-licensure and advanced practice programs, and quality improvement or safety studies.

PAST QSEN SUPPORTERS

3D Systems, 3M Health Care, ABC Education Consultants LLC, AIG, America’s Essential Hospitals, American Association of Colleges of Nursing, American Hospital Association, American Medical Association, American Organization of Nurse Executives, American Society of Health System Pharmacists, Anthem, ATI Nursing Education, Avkin, Baxter, BD, Brandix i3, Breakthrough Learning, Case Western Reserve University Frances Payne Bolton School of Nursing, Cleveland Clinic, CNA, Constellation, Coverys, Covidien, CRICO Strategies, DebMed, Doctor’s Company Foundation, Ecko Innovation Education Solutions, Ergotron Inc., Friday Night at the ER, FUJIFILM SonoSite Inc., Graduate Programs in Healthcare Quality and Patient Safety, Helene Fund Institute for EBP (OSU), Hospira, Hospital Corporation of America, Jacksonville University, Jefferson College of Population Health, Kaiser Permanenta, KbPort LLC, Kent State University, Laerdal, Linda Caputi, Mallinckrodt Pharmaceuticals, Malone University School of Nursing, Marian K. Shaughnessy Nurse Leadership Academy, Masimo, McKesson, MedPro Group, MHA keystone center, Michigan Health and Hospital Association Keystone Center, National Association for Healthcare Quality, Northwell health, Northwestern university Feinberg School of Medicine Graduate Programs in Healthcare Quality and Patient Safety, Nurse Tim, Oakland University School of Nursing, Ohio State University School of Nursing, Pacira Pharmaceuticals Inc., Parkinson’s Foundation Patient Safety and Quality Healthcare, PhRMA, Premier, Pricewaterhouse Cooper, QI Macros for Excel, Quantros, Queen’s Health Interprofessionals Society, RL solutions, SafeHaven Georgia-Pacific, SafeMedicate, Shadow Health, Sherwin Williams, Society for Simulation in Healthcare (SSH), StoryCare, Stryker, The College of New Jersey Quality and Safety Innovation Center, The Joint Commission, The Metro Health System, The risk authority, The University of Alabama at Birmingham, The University of North Carolina at Chapel Hill, Thomas Jefferson University - College of Population Health, U World, University, Hospitals Cleveland Medical Center, University of Cincinnati College of Nursing, University of Pennsylvania School of Nursing, University of South Florida College of Nursing, UNT Health Science Center, Ursuline College The Breen School of Nursing, VA Quality Scholars, Vizient, Wolters Kluwer, Xenex, Zynx Health
REASONS TO SPONSOR QSEN

"Potential to reach over 10,000 Nurses in the QSEN Community."

QSEN COMPETENCIES

Six competencies capture the essence and key priorities of QSEN’s movement.

- Patient-Centered Care
- Teamwork and Collaboration
- Evidence Based Practice (EBP)
- Quality Improvement (QI)
- Safety
- Informatics

Our efforts provide solutions for implementation of quality and safety competencies to improve care.

Reasons to sponsor QSEN

- Connect with key decision makers
- Build lasting partnerships
- Increase the visibility of your organization

Conference Objectives

- Explore the alignment of the QSEN competencies and the new AACN Essentials.
- Learn strategies for quality and safety competency integration into undergraduate and graduate curricula and practice settings.
- Share innovations in education, professional development, and practice to enhance quality and safety in healthcare.
- Disseminate quality and safety scholarship.
QSEN FORUM

STATS

Annual Empowering QSEN Conference

450+ attendees (plus 250+ virtual attendees)

100+ poster presentations

8+ hours of exhibit networking

8+ countries represented

15+ credit hours

75+ speakers
QUICK FACTS

PROFILE OF ATTENDEES

- AD/BSN: 5%
- DNP: 17.4%
- PHD: 25.3%
- MASTER’S-PREPARED: 52.3%

QSEN ACTIVITIES

- The website, QSEN.org, provides valuable resources, including teaching strategies, annotated bibliographies, faculty learning modules, videos, and links to related websites.
- National Annual Conference for nurses in academia and clinical practice.
- Opportunities for online learning through modules and massive open online courses.

WHERE OUR ATTENDEES COME FROM

COUNTRIES
- Brazil
- Canada
- China
- Netherlands
- Puerto Rico
- Saudi Arabia
- South Africa
- Sweden
- UK
- USA

WHAT OUR ATTENDEES SAY

- 60% find that the networking is a valuable component of the Forum’s programming.
- 100% are satisfied with the participation experience.

Country data taken from 2019 registration information.

June 1-3, 2022 | Denver Sheraton Downtown Hotel | Denver, CO
SPONSORSHIP

QSEN sponsorship packages can be tailored to suit your requirements and maximize the benefit of your participation. Let us help you build your brand, promote your product, grow your database of qualified contacts, help you make industry connections and more!

EVENTS + NETWORKING

Celebration Reception

The Celebration Reception with hors d'oeuvres and cocktails right in the main hall! This sponsorship provides your company with the ability to interact with attendees in a unique way. Signage and company logo visibility will be included in event space, schedule and promotion. Sponsors may provide branded giveaway items and company literature onsite.

$16,000

Poster Reception

The Poster Reception with hors d'oeuvres and cocktails is right in the poster session hall! This sponsorship provides your company with the ability to interact with attendees in a unique way. Signage and company logo visibility will be included in event space, schedule and promotion. Sponsors may provide branded giveaway items and company literature onsite. Co-sponsors are available at $8,000 each.

$8,000 Co-Sponsored

$16,000 Exclusive

Breakfast Host Sponsorship (2 available)

Breakfast Host Sponsorship will provide your company exposure during the most important meal of the day! Signage and company logo visibility will be included in event space, schedule and promotion. Sponsors may provide branded giveaway items and company literature onsite.

$6,000

Lunch Host Sponsorship (1 available)

Lunch Host Sponsorship will provide your company exposure during a key conference event! Signage and company logo visibility will be included in event space, schedule and promotion. Sponsor may provide branded giveaway items and company literature onsite.

$6,000
LIMITED AVAILABILITY. PROVIDE EDUCATIONAL CONTENT OR DEMONSTRATE YOUR PRODUCTS AND SERVICES TO ATTENDEES IN A CLASSROOM ATMOSPHERE. SESSIONS RUN CONCURRENTLY WITH CONFERENCE EDUCATIONAL PROGRAMS AND ARE LISTED ON THE MAIN CONFERENCE SCHEDULE ONLINE AND IN PRINT. ADDITIONAL BENEFITS INCLUDE THE DESIGN OF YOUR OWN PROGRAM AND SPEAKERS AND EXPOSURE IN CONFERENCE MARKETING ACTIVITIES.

**Expert and Vendor Track Sessions**

$3,500

Schools of Nursing will receive special recognition as partners of the conference in event promotion efforts. Each school will receive an exhibitor table, a 50% reduced fee for 2 admissions to the conference, and the opportunity to include a school promotional item or marketing brochure in the QSEN conference bag distributed to all attendees at registration, OR your school’s logo will be listed on the outside of the bag. Bag inserts will need to be delivered to the conference hotel prior to the conference.

**School of Nursing Partners**

$3,000

Presented to each full conference attendee at the time of registration. These tote bags will be used during and long after the conference, providing maximum marketing impact. Your company’s logo will be listed on the outside of the bag. Your promotional piece or marketing brochure will be included in the attendee bag. Make it memorable and creative! Bag inserts will need to be delivered to the conference hotel prior to the conference.

**Attendee Bag Sponsor + Insert**

$2,500

Your promotional piece or marketing brochure will be included in the QSEN conference bag distributed to all attendees at registration. Make it memorable and creative! Bag inserts will need to be delivered to the conference hotel prior to the conference. Inserts are available for exhibiting or sponsoring companies only.
Exhibitors make key connections that may lead to future sales

Exhibitors are happy with the quality of our audience

Exhibitor
- One skirted 6-foot table with chairs for 3 days
- Acknowledgment on the website and at the event
- Complimentary registration fee for one admission to all educational sessions and meals

Nonprofit Exhibitor
- One skirted 6-foot table with chairs for 3 days
- Acknowledgment on the website and at the event
- Complimentary registration fee for one admission to all educational sessions and meals

Historic Friend of QSEN
Contribution includes registration, meals, and recognition of contributions at the QSEN Celebration.

Philanthropic Partner
Your generous donations support the Quality and Safety Strategies Repository

BRANDING + INFORMATION + NETWORKING

*Includes marketing support, pre-event delegate registration, delegate scanning for contact details, event guide and website presence

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Sponsorship Contact: Brigid L. Mercer 216.368.6324 | blm90@case.edu
AN INVITATION TO EXHIBIT

EVENTS + NETWORKING

MEETING DATES
June 1-3, 2022

EXHIBIT FACILITY
Denver Sheraton Downtown Hotel
1660 Court Pl
Denver, CO 80202

EXHIBITOR SETUP
Wednesday, June 1st 9:00AM – 11:45AM
Exhibit installation must be completed by 11:45 am on Wednesday, June 1, 2022. Installation hours are subject to change. Exhibitors will be notified if a change in hours is necessary.

EXHIBIT DISMANTLING
Friday, June 3rd 7:00AM – 11:00AM
Exhibit dismantle and move-out must be completed by 11:00 am on Friday, June 3, 2022. The QSEN Institute and the official service contractor may, without incurring any liability for damage or loss, dismantle any property of any exhibitor who has failed to move out at the sole expense of the exhibitor. Dismantle hours are subject to change. Exhibitors will be notified if a change in hours is necessary.

SUPPLIES
(1) 8’ x 30’ table, 2 chairs, (1) identification sign, electrical power (if requested).

CONFERENCE REGISTRATION
The Exhibitor Registration Fee includes 1 exhibitor registration (which includes meals). Additional exhibitor booth personnel badges may be purchased at $200/person.

EXHIBITOR HOUSING
The reservation cutoff date is May 1, 2022.

QUESTIONS?
Email qsen@case.edu

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FOR MORE INFORMATION PLEASE CONTACT
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